

Column Inches Case Study- Listed Companies



About Column Inches

- Column Inches is a full-service PR agency in Delhi. With a deep understanding of media and marketing communications, we leverage our vast expertise in creating brand value for clients across sectors. Specializing in PR and Media Relations, Digital Media Promotion, Crisis Communication, Brand Promotion, Startup PR, Event PR, and Influencer Marketing

OUR CLIENTS-Listed Companies





The Most Trusted News & Knowledge Platform

Auto Finance · 3 Min Read

Mufin Group rebrands EV lending arm as Mufin Green Finance

YOURSTORY

Founder First Just In Brands ▾ Resources ▾ Videos ▾ Events ▾ Newsletter ▾ Stories ▾

STARTUP ▸

How Delhi-based Mufin is driving EV financing in rural and semi-urban areas



Go PRO @₹99

Home ▸ News ▸ Business ▸ Startup

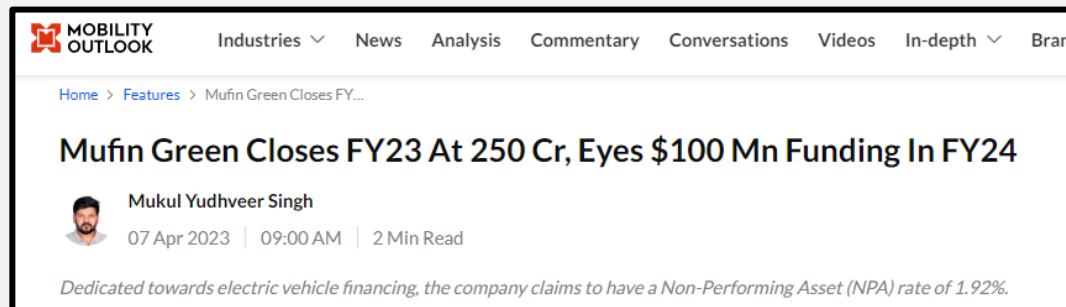
Trending Topics Ganesh Green Bharat SME IPO Enviro Infra Engineers IPO Motilal Oswal Emcure Pharma IPO Mutual Funds Lite Regular

What's fuelling India's growing EV finance sector?

“Our current active AUM (assets under management) is around Rs 110 crore as on Aug 31, 2022. We hold 7 percent market share in e-rickshaw financing and have already covered nine states, 114 locations and 800-plus PIN codes across India,” Pankaj Gupta, chief executive of Mufin **Green**, told Moneycontrol.

SOME WORK SAMPLES- Mufin Green Finance

- <https://yourstory.com/2022/11/delhi-mufin-green-finance-ev-financing-rural-semiurban-areas>
- <https://auto.economictimes.indiatimes.com/news/auto-finance/mufin-group-rebrands-ev-lending-arm-as-mufin-green-finance/93632569>
- <https://www.moneycontrol.com/news/business/startup/whats-fuelling-indias-growing-ev-finance-sector-9167261.html>



SOME WORK SAMPLES- Mufin Green Finance

- https://www.youtube.com/watch?v=B_wxBjUFo&list=PLpgVhY9jyWA_3tZv5DSR0Y33miqfj7pS-&index=2
- <https://www.mobilityoutlook.com/features/mufin-green-closes-fy23-at-250-cr-eyes-100-mn-funding-in-fy24/>



[HOME](#)
[NEWS ▼](#)
[EV](#)
[EVENTS ▼](#)
[ENERGY JOBS](#)
[SOLAR FAQs](#)
[TENDER](#)

Home » In Talks » Mufin Has Disbursed Highest Loans in Uttar Pradesh: Pankaj Gupta, Mufin Green Finance

Mufin Has Disbursed Highest Loans in Uttar Pradesh: Pankaj Gupta, Mufin Green Finance



The Most Trusted News & Knowledge Platform

Industry · 2 Min Read

Mufin Green partners with SIDBI to enhance EV financing



From The Economic Times

Mufin Green Finance secures \$1 million funding from Shell Foundation

SOME WORK SAMPLES- Mufin Green Finance

- <https://auto.economictimes.indiatimes.com/news/industry/mufin-green-partners-with-sidbi-to-enhance-ev-financing/101309500>
- <https://evreporter.com/wpcontent/uploads/2023/07/EVreporter-Jul-2023-Magazine.pdf>
- <https://energy.economictimes.indiatimes.com/news/power/mufin-green-finance-secures-1-million-funding-from-shell-foundation/102270411>

MUST READ



Read to Lead

Savings on H1 spending likely despite revenue boost

Business News / Business / Banking Finance / Aiming Rs 750-850 Crore Loan Book By FY24-End

Aiming Rs 750-850 crore loan book by FY24-end: Mufin Green Finance CEO

the Banking & Finance

Smart charging infrastructure in India: Financing & implementation challenges to be combated

By BFSI Network - August 3, 2023

Inc42

FEATURES

Driving Change: How EV Financing Is Supercharging India's EV Goals

09 Sep'23 | By Tapanjana Rudra

SOME WORK SAMPLES- Mufin Green Finance

- <https://www.financialexpress.com/business/banking-finance-aiming-rs-750-850-crore-loan-book-by-fy24-end-mufin-green-finance-md-3230482/>
- <https://inc42.com/features/driving-change-how-ev-financing-is-supercharging-indias-ev-goals/>
- <https://bfsi.economictimes.indiatimes.com/blog/future-of-finsuretech-how-financing-can-help-reduce-the-protection-gap-and-increase-insurance-penetration/102736940>



www.bwpeople.in

Thursday | Jul 04 2024 | 02:56:00 PM



Tried. Tested. Trusted.
For over 22 years now
India's leading digital infrastructure partner

Know more



[Home](#)
[News](#)
[Employer](#)
[Employee](#)
[Work Life Balance](#)
[Categories](#)
[Events](#)
[BW TV](#)

[Home](#) / [Hiring Firing](#) / [Salasar Techno Engineering To Grow Their Workforce By 5-7% In Next 6 Months](#)

Salasar Techno Engineering To Grow Their Workforce By 5-7% In Next 6 Months

 BW Online Bureau |
  Sep 29, 2021



InsuLogix® G2
Acetylene, Hydrogen and Moisture Monitor



[HOME](#)
[NEWS](#)
[INTERVIEW](#)
[SPECIAL REPORT](#)
[SPECIAL STORIES](#)
[BY INVITATION](#)
[MONTHLY ISSUES](#)

NEWS

Salasar Techno Plans New Galvanizing Unit, To Expand Workforce

 T&D India |
  September 29, 2021

SOME WORK SAMPLES- Salasar Techno

- <https://www.tndindia.com/salasar-techno-plans-new-galvanizing-unit-to-expand-workforce/>
- <https://bwpeople.in/article/salasar-techno-engineering-to-grow-their-workforce-by-5-7-in-next-6-months-406479>

CITY AIR NEWS

HOME

NATION

PUNJAB

BUSINESS

EDU

DEDICATED TO LATE SHRI H.R. DHIMAN (JOURNALIST)

STRAIGHT FORWARD

Home / Technology / Salasar Techno Engineering on expansion spree

Technology

Salasar Techno Engineering on expansion spree

Aims to escalate workforce by installing one of the largest galvanising plant in India

 cityairnews Sep 29, 2021 01:37









SOME WORK SAMPLES- Salasar Techno

- <https://www.cityairnews.com/content/salasar-techno-engineering-on-expansion-spreed>
- <https://hr.economictimes.indiatimes.com/news/trends/salasar-completes-two-phases-of-vaccination-drive-vaccinates-over-950-employees/83950515>
- <https://www.5paisa.com/news>
- <https://www.indiaonline.com/news>

India

SouthEast Asia

The Middle East

ET

HRWorld

From The Economic Times

News

Exclusives

Leaders Speak

Events

Awards

Webinars

Brand Solutions

HR Movements

Interviews

Expert Speak

Beyond Office

HRTech

Editor's Pick

HR TV

Research

ADP Future of Pay in India...

In its second edition, The "Future of Pay in India Report 2024" offers a comprehensi...

Future of pay in India

As compensation shifts in the wake of post-pandemic labor migration

Follow Us

Get updates of events and latest news from ETHR on LinkedIn.






Trends · 1 Min Read

Salasar completes two phases of vaccination drive, vaccinates over 950 employees



SOME WORK SAMPLES- Salasar Techno

- <https://indiacsr.in/salasar-successfully-vaccinates-970-employees-for-free/>
- <https://www.indiatvnews.com/business/markets-salasar-techno-engineering-bonus-share-news-dividend-june-2021-share-price-709192>
- <https://indiacsr.in/salasar-successfully-vaccinates-970-employees-for-free/>

SOME WORK SAMPLES- Salasar Techno in Construction Today

The Inside Story

www.constructiontoday.in



SALASAR TECHNO

bags contract worth Rs 54.90 cr from ITI Bangalore

The project holds national importance to construct Salasar towers for boosting the communication network of defence forces.



Mr. Shashank Agarwal

Salasar Techno Engineering Limited – India's one of the leading multi-segmented in the Engineering and Infrastructure industry has recently bagged a new project worth Rs. 54.90 Cr. by ITI Bangalore. The project involves the construction of Salasar towers across various locations in India to improve the communication network of defence forces.

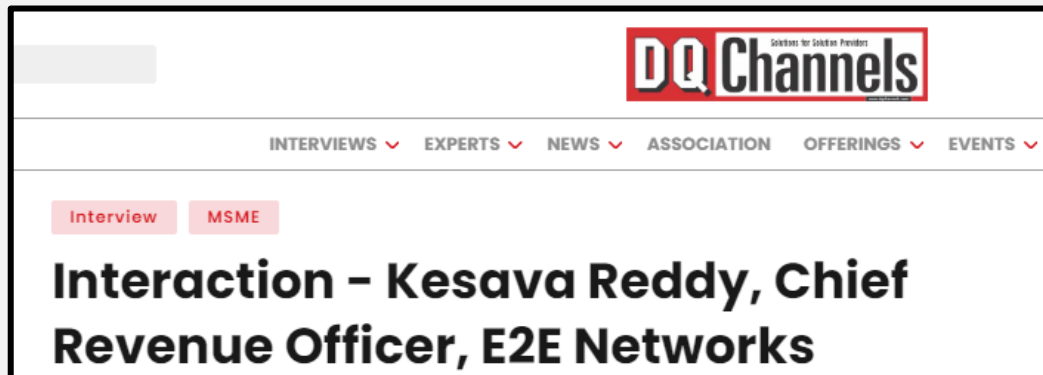
As part of the newly received order, Salasar Techno will be responsible for constructing towers of different heights ranging from 30M to 120 M. It further involves the design, supply, construction and commissioning of towers across various army bases.

Delighted upon receiving the project, Mr. Shashank Agarwal, MD of Salasar Techno Engineering Ltd said, "Receiving a project from ITI Bangalore having national importance is very special for us. The project syncs with our vision to contribute towards the development of

national infrastructure, being a part of Army Static Switched Communication Network (ASCON), the project will give a boost to the operations capability of defence forces."

Salasar had participated in the tender floated by ITI Bangalore in 23rd April'21. Based on the company's experience and quotation provided, Salasar received the order to construct self-supporting towers. The execution of the project will start within the next two months and is estimated to be completed by 12 months from start.

Furthermore, the company has a rich experience of completing several renowned projects for national infrastructure development. It has successfully executed projects for UPPCL, RPPCL (Bihar), PTCCL (UP), RPPCL (MP) and other government entities in the past few years.



SOME WORK SAMPLES- e2e Network

- <https://www.mid-day.com/brand-media/article/how-e2e-networks-is-helping-startups-in-their-ai-transformation-journey-23333124>
- <https://www.dqchannels.com/interaction-kesava-reddy-chief-revenue-officer-e2e-networks/>

17, 2024 English | தமிழ் | বাংলা | മലയാളം | ગુજરાતી | हिंदी | मराठी | Business | बिज़नेस

FINANCIAL EXPRESS
Read to Lead

ELECTION 2024 INDIA NEWS INDUSTRY MARKET STOCK STATS MONEY AUTO IPL 2024

Share Market Live Q4 Results 2024 Mutual Funds IPO Stock Market Stats Short

NSE TOP PERFORMING INDEX	BSE TOP PERFORMING INDEX	NSE TOP GAINERS
Nifty Pharma ₹18985.75 ↓ -10.4 ↓ -0.05%	BSE Bankex ₹54956.68 ↑ 153.51 ↑ 0.28%	Grasim Inds ₹2422.35 ↑ 49.75 ↑ 2.1%

MUST READ
Meet Raghunandan Srinivas Kamath, owner of Naturals Ice Cream; Know about his struggles, c

Business News / Business / Industry / Refining Your Transformation Journey: 7 Essential Steps To Seam

Refining your transformation journey: 7 essential steps to seamlessly infuse AI

Inc42

RESOURCES

The Evolution Of AI-Powered Customer Engagement Strategies

22 Mar'24 | By Kesava Reddy

EXPRESS COMPUTER

HOME NEWS EGOV WATCH INTERVIEWS EDITORIALS FEATURES GUEST BLOGS COMMUNITIES INDUSTRIES

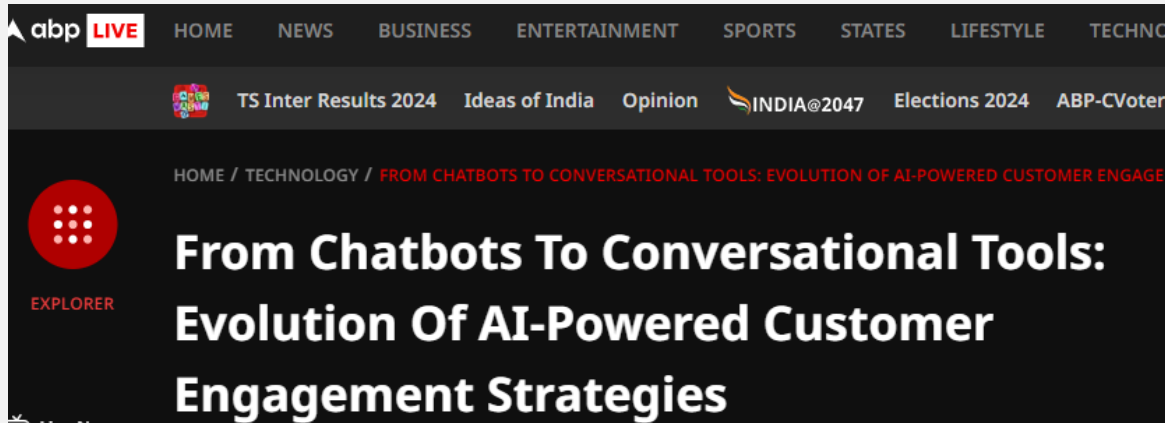
RPA AI BIG DATA / ANALYTICS BLOCKCHAIN SECURITY EDGE CLOUD DATA CENTER IOT MOBILITY NETWORKING OPEN S

Home » Guest Blogs » The changing landscape of large language models in India

The changing landscape of large language models in India

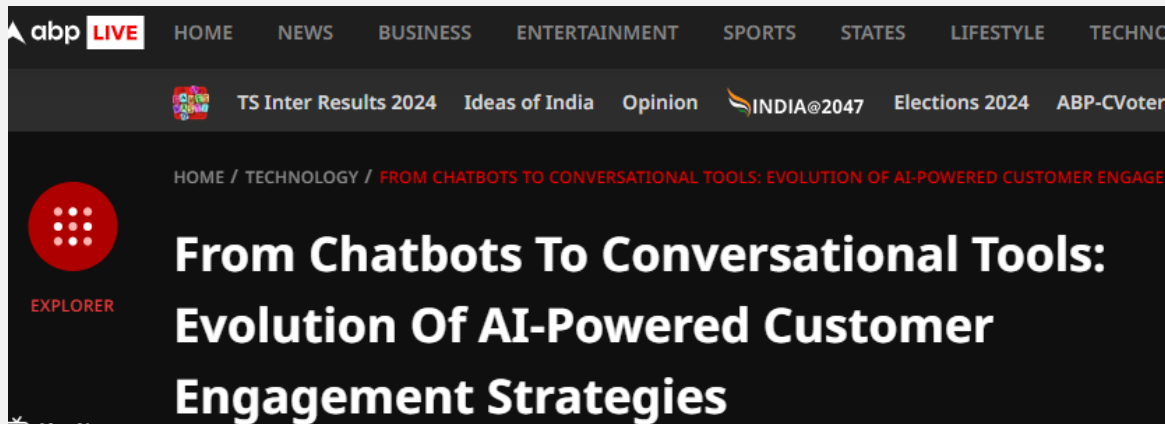
SOME WORK SAMPLES- e2e Network

- <https://www.expresscomputer.in/guest-blogs/the-changing-landscape-of-large-language-models-in-india/108486/>
- <https://inc42.com/resources/the-evolution-of-ai-powered-customer-engagement-strategies/>
- <https://www.financialexpress.com/business/industry-refining-your-transformation-journey-7-essential-steps-to-seamlessly-infuse-ai-3390119/>



SOME WORK SAMPLES- e2e Network

- <https://news.abplive.com/technology/evolution-of-ai-powered-customer-engagement-strategies-1674054>
- <https://news.abplive.com/technology/llm-large-language-model-ai-how-startups-are-revolutionising-operations-through-streamlined-integration-1682999>
- <https://www.outlookindia.com/hub4business/how-media-and-entertainment-industry-can-leverage-generative-ai-on-e2e-cloud-to-drive-growth-and-efficiency>



SOME WORK SAMPLES- e2e Network

- <https://news.abplive.com/technology/evolution-of-ai-powered-customer-engagement-strategies-1674054>
- <https://news.abplive.com/technology/llm-large-language-model-ai-how-startups-are-revolutionising-operations-through-streamlined-integration-1682999>
- <https://www.outlookindia.com/hub4business/how-media-and-entertainment-industry-can-leverage-generative-ai-on-e2e-cloud-to-drive-growth-and-efficiency>

CXOtoday.com
IT Perspective for Decision Makers

ological advancements paving the way for a new era of ... May.03, 2024 at 10:16 am

INTERVIEWS

How E2E Networks' technological advancements paving the way for a new era of AI in India

CXOtoday News Desk 2 months ago

EXPRESS COMPUTER

HOME NEWS EGOV WATCH INTERVIEWS EDITORIALS FEATURES GUEST BLOGS COMMUNITIES IN

RPA AI BIG DATA / ANALYTICS BLOCKCHAIN SECURITY EDGE CLOUD DATA CENTER IOT MOBILITY NETWORKING

Home » Guest Blogs » Role of GenAI in streamlining content creation processes for Ad agencies

Role of GenAI in streamlining content creation processes for Ad agencies

Inc42

RESOURCES

How LLMs Are Reshaping The Digital Learning Landscape In India

26 May'24 | By Srishti Bawla

SOME WORK SAMPLES- e2e Network

- <https://www.expresscomputer.in/guest-blogs/role-of-genai-in-streamlining-content-creation-processes-for-ad-agencies-kesava-reddy/112524/>
- <https://cxotoday.com/interviews/how-e2e-networks-technological-advancements-paving-the-way-for-a-new-era-of-ai-in-india/>
- <https://inc42.com/resources/how-llms-are-reshaping-the-digital-learning-landscape-in-india/>
- <https://www.expresscomputer.in/guest-blogs/role-of-genai-in-streamlining-content-creation-processes-for-ad-agencies-kesava-reddy/112524/>

Thank you!

Contact us at
info@columninches.in