



India Accelerator Case Study

Work Done By Column Inches



Client Objectives

- Creating awareness around India Accelerator and positioning the company as a leading start-up accelerator in the industry. Additionally, highlighting the new milestones and developments at India Accelerator has also been our prime objective.
- Besides this, positioning the founders/co-founders as industry experts and well-known investors have also been our PR objective

Branches of India Accelerator

India Accelerator

India Accelerator-
Coworking

iAngles

B2B Funding
Network- Finvolve

Campus
Entrepreneurship
Program

About India Accelerator

- India Accelerator, the first GAN-partnered accelerator in India, provides entrepreneurs with comprehensive mentorship, business growth, and funding. Recognized by Startup India and the Government of India as the 'Best Accelerator of the Country', IA supports over 200 startups with a network of more than 1600 mentors.
- Its IA Impact Labs focuses on the United Nations Sustainable Development Goals. IA promotes entrepreneurial mindsets and innovative solutions to real-world problems by collaborating with corporations and academia.

Coverages Garnered for the Client



RESOURCES

Inc42

How Startup Accelerators Can Act As A Catalyst For Growth & Innovation

19 Dec'22 | By Mona Singh

Trending Stories

-  RED.Health Snags \$20 Mn To Build Subscription-Based
-  Infurnia Bags Funding To Boost Software Offerings For

Authored Article by Mona Singh (Co-founder IA):

- <https://inc42.com/resources/how-startup-accelerators-can-act-as-a-catalyst-for-growth-innovation/>

Coverages Garnered for the Client

THE TIMES OF INDIA

Opinion Times View Times Evoke City India World Entertainment Sports Spirituality Business Environment ...

NEWS / BLOGS / BUSINESS / COMPANIES / How a startup accelerator can help you in your journey from early revenues to growth stage

COMPANIES

How a startup accelerator can help you in your journey from early revenues to growth stage

February 4, 2023, 8:27 PM IST / Mona Singh in Voices, Companies, TOI

[FACEBOOK](#) [TWITTER](#) [LINKEDIN](#) [EMAIL](#)



Mona Singh
Co-founder, India Accelerator

India has a thriving startup ecosystem and recognised as the third largest in the world with 108 unicorns at present. The Startup India initiative announced in 2016 further pushed the wave of bringing disruptive business plans into action, attributing to the exponential growth of the Indian startup ecosystem. This boom coincided with the emergence of startup accelerators that acted as a valuable innovation and business-building tools for agile entrepreneurs.

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BLOGS BY MONA SINGH

1 A peek into an investor's decision-making process

Authored Article by Mona Singh (Co-founder IA):

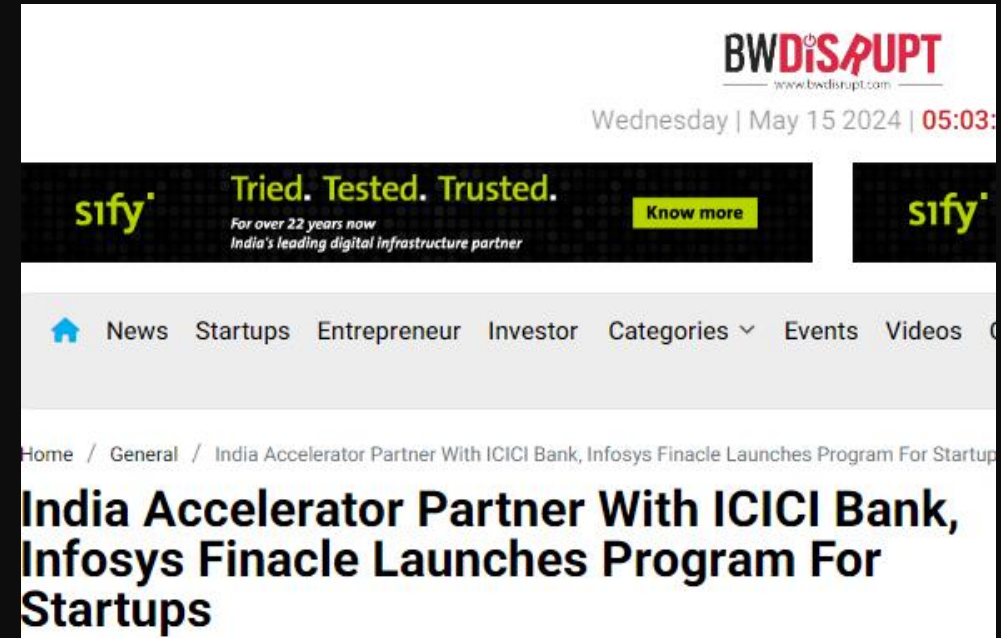
- <https://timesofindia.indiatimes.com/blogs/voices/how-a-startup-accelerator-can-help-you-in-your-journey-from-early-revenues-to-growth-stage/>



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Press Release - India Accelerator joins hands with ICICI Bank and Infosys Finacle to promote start-up ecosystem

- <https://economictimes.indiatimes.com/small-biz/entrepreneurship/india-accelerator-joins-hands-with-icici-bank-and-infosys-finacle-to-promote-the-startup-ecosystem-in-india/articleshow/96700537.cms>
- <https://www.thehindubusinessline.com/companies/india-accelerator-joins-hands-with-icici-bank-and-infosys-finacle-to-promote-start-up-ecosystem/article66331095.ece>



INDIA ACCELERATOR JOINS HANDS WITH ICICI BANK, INFOSYS FINACLE TO INTRODUCE I3 LAUNCHPAD

The programme aims to support a community of entrepreneurs who are working to establish brands that can have a global impact



Coverages Garnered for the Client- Year End Story for India Accelerator

- <https://theprint.in/india/why-start-ups-are-set-to-give-gig-economy-a-big-boost-in-2023/1290333/>
- <https://www.ciol.com/bright-fright-experts-predict-startups-2023-india/>

ThePrint

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Economy India

Why start-ups are set to give gig economy a big boost in 2023

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MAKING YOUR ADVANTAGE

TECH ENTERPRISE ▾ CXO OF THE WEEK MOBILE IOT STARTUPS ▾ VLOG ▾

StartUps

Bright or Fright: What Experts Predict for Startups in 2023 in India

With the global economic conditions looking erratic and uncertain, startups in India need to mull over what they need to do to survive in the upcoming year



Coverages Garnered for the Client

- <https://bwdisrupt.com/article/armour-heavy-raises-rs-16-cr-in-seed-round-led-by-india-accelerator-472744>
- <https://retail.economictimes.indiatimes.com/news/apparel-fashion/apparel/performance-wear-startup-armour-heavy-raises-funds-from-india-accelerator/99467950>
- <https://www.businesstelegraph.co.uk/armour-heavy-performance-wear-closes-seed-round-led-by-india-accelerator/>
- <https://startup.outlookindia.com/sector/e-commerce/armour-heavy-raises-rs-1-6-crore-from-india-accelerator-news-8060>
- <https://economictimes.indiatimes.com/small-biz/sme-sector/armour-heavy-performance-wear-closes-seed-round-led-by-india-accelerator/articleshow/99431269.cms>

THE ECONOMIC TIMES | Rise
English Edition • Today's ePaper

Home ETPrime Markets News Industry Rise Politics Wealth Mutual Funds Tech Careers Opinion NRI Panache ET TV Spotlight

Sustainability SME Policy Trade Entrepreneurship Money IT Legal GST Marketing HR Resources

Business News • Small Biz • SME • Armour Heavy performance wear closes seed round led by India Accelerator

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Armour Heavy performance wear closes seed round led by India Accelerator

ET Online • Last Updated: Apr 12, 2023, 02:25:00 PM IST

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Home / Investment / Armour Heavy Raises Rs 1.6 Cr In Seed Round Led By India Accelerator

Armour Heavy Raises Rs 1.6 Cr In Seed Round Led By India Accelerator

Coverages Garnered for the Client



The screenshot shows the ZEE Business website interface. At the top left is the ZEE BUSINESS logo and a button for 'हिंदी में पढ़ें'. Below is a navigation menu with categories: HOME, LOK SABHA ELECTION 2024, LATEST NEWS, MARKETS, WEB STORIES, PERSONAL FINANCE, AUTO, FINANCE, COMPANIES, and ECONOMY. The main content area features a breadcrumb trail 'Business News » Startups News' and a headline: 'Budget 2023: Decoding pre-budget expectations of the Indian startup Ecosystem'. A sub-headline reads: 'Budget 2023: India is targeting to become a \$5 Trillion economy which will be propelled by SMEs and startups fulfilling the demand for digital services across the country.' The article text begins with: 'Ashish Bhatia, Founder, India Acceleratorsaid, "We anticipate that the Union Budget would include some assistance for qualifying firms under the Startup India Scheme in terms of the number of taxes that must befiled, the frequency of filing, or the tax slabs. Additionally, all necessary registrations, such as those for forming a business, opening a store, registering for the goods and services tax (GST), obtaining an MSME (micro, small, and medium businesses) certificate, etc., should be handled through a single window. That will enable startups to save significant time and effort along with financial savings."'

- **Pre-Budget Story**

- <https://www.zeebiz.com/StartupIndia/news-budget-2023-decoding-pre-budget-expectations-of-the-indian-startup-ecosystem-218414>
- <https://trak.in/stories/the-ultimate-list-of-budget-2023-reactions-by-leading-entrepreneurs-ceos-founders-policymakers/>

Coverages Garnered for the Client



Business Standard
Thursday, May 16, 2024 | 05:18 PM IST EN | Hindi

[Home](#) / [Companies](#) / [Start Ups](#) / India Accelerator announces Dubai foray, will invest \$20 mn in start-ups

India Accelerator announces Dubai foray, will invest \$20 mn in start-ups

Incubator will provide start-up founders with four-month training in business growth

- **Profiling Story:**

- https://www.business-standard.com/companies/start-ups/india-accelerator-announces-dubai-foray-to-invest-15-20-mn-in-start-ups-123040500974_1.html

Coverages Garnered for the Client



- **Pre-Budget Story**
- <https://www.entrepreneur.com/en-in/news-and-trends/pepropmoney-secures-seed-funding-from-india-accelerator/448420>
- <https://yourstory.com/2023/03/pi-ventures-raises-funds-from-colruyt-group-arthas-india-ventures-buupass>
- <https://startagist.com/proptech-startup-peprop-money-secures-seed-funding-from-india-accelerator/>
- <https://www.rprealtyplus.com/allied/pepropmoney-secures-seed-funding-from-india-accelerator-110065.html>
- <https://thetechpanda.com/funding-alert-tech-startups-that-raked-in-moolah-this-month-4/38399/>
- <https://www.realtynmore.com/proptech-startup-peprop-money-secures-seed-funding-from-india-accelerator/>



Coverages Garnered for the Client

- **Press Release - India Accelerator's Portfolio Startup 3iology to Digitize 10,800 Hindu Temples in 100 Days**
- <https://startup.outlookindia.com/sector/saas/india-accelerator-s-portfolio-start-up-3iology-to-digitise-10-800-hindu-temples-in-100-days-news-8187>
- <https://www.indianweb2.com/2023/04/india-accelerators-portfolio-startup.html>
- <https://thetechpanda.com/temple-management-software-digitizing-indian-temples/38585/>
- <https://viestories.com/3ionetra-leads-the-way-in-temple-digitization/>
- <https://www.cxotoday.com/press-release/india-accelerators-portfolio-startup-3iology-to-digitize-10800-hindu-temples-in-100-days/>



Coverages Garnered for the Client

- <https://yourstory.com/2023/06/startup-news-updates-daily-roundup-june-1-2023-upekkha-myntra>
- <https://www.siliconindia.com/news/startups/india-accelerator-expands-to-silicon-valley-in-collaboration-with-z-nation-lab-nid-223314-cid-19>.
- <https://beamstart.com/news/india-accelerator-partners-with-z-16854484545119>
- <https://startup.outlookindia.com/investors/india-accelerator-partners-with-z-nation-lab-expands-to-silicon-valley-news-8584#:~:text=India%20Accelerator%2C%20a%20seed%20accelerator,in%20the%20technology%2Dconcentrated%20market.>

Wednesday, May 15, 2024

Outlook Start-Up

UNICORNS INVESTORS ANALYSIS SECTORS

THE FALL Why Vijay Shekhar Sharma's resignation from the Paytm bank will not save him from RBI's wrath

OUTLOOK BUSINESS MARCH 2024

HOME // INVESTORS


INDIA ACCELERATOR PARTNERS WITH Z NATION LAB; EXPANDS TO SILICON VALLEY

The two will invest up to \$1.5 million in startups keen to expand their presence in the US and connect them to its investor network to help them raise at least \$1 million



Coverages Garnered for the Client

Press Release INDIA ACCELERATOR TO INVEST \$15-20M VIA DUBAI-BASED INCUBATOR



The screenshot shows the top navigation bar of the YourStory Gulf Edition website. The main headline reads "INDIA ACCELERATOR TO INVEST \$15-20M VIA DUBAI-BASED INCUBATOR". Below the headline, a sub-headline states: "The announcement comes a month after the launch of its iAccel Gulf Business Incubator in Dubai."

- <https://yourstory.com/ys-gulf/india-accelerator-invest-15-20-million-dubai-accelerator>



The screenshot shows the top navigation bar of The Economic Times Rise website. The main headline reads "India Accelerator plans to invest \$15-20 million via Dubai-based incubator". Above the headline, it says "Powered By IBM".

- <https://economictimes.indiatimes.com/small-biz/sme-sector/india-accelerator-plans-to-invest-15-20-million-via-dubai-based-incubator/articleshow/99632938.cms>

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Business News / Business / Industry / Changing Angel Tax Norms: What's In Store For The Indian Startup Ecosystem

Changing angel tax norms: What's in store for the Indian startup ecosystem?

Startups have incorporated for less than 10 years and not exceeding an annual turnover of Rs. 100 Crore in any previous year can also avail angel tax exemption and focus on nurturing their business growth with no tax implications.

Written by **Guest**
July 11, 2023 13:04 IST

The introduction of angel tax started with fear in stakeholders of the Indian startup ecosystem. However, certain exemptions stated in recent series of announcements proves to be a progressive step in creating a favourable startup ecosystem. Increased threshold limit, simplified compliance, exemption for foreign investors and variation in valuation will encourage entrepreneurship in a highly regulated environment.

(Mona Singh is the Co-Founder of **India Accelerator**.)

Coverages Garnered for the Client

- **Authored Article Links**

- <https://www.financialexpress.com/business/industry-changing-angel-tax-norms-whats-in-store-for-the-indian-startup-ecosystem-3164721/>
- <https://inc42.com/resources/2024s-roadmap-to-startup-resilience-and-growth/>



Coverages Garnered for the Client

Industry Story Links:

- <https://www.entrepreneur.com/en-in/finance/audits-are-getting-more-attention-because-of-financial/454525>
- <https://www.entrepreneur.com/en-in/finance/investors-predict-a-more-pronounced-consolidation-scenario/453602>
- <https://startup.outlookindia.com/analysis/will-new-angel-tax-rules-burden-start-ups-with-more-red-tapism--news-9608>

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Audits are Getting More Attention Because of Financial Irregularities at New-Age Ventures

BharatPe, Byju's, Zilingo, Rahul Yadav's 4B Networks, and Trell are a few other startups with venture capital backing that have allegedly had governance issues in the last year. The aftermath of these events may have a significant impact on investors and the ecosystem as a whole, according to Ashish Bhatia, Founder and CEO of India Accelerator.

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Investors Predict a More Pronounced Consolidation Scenario in the Startup Ecosystem

As a result of the consolidation, bigger, more powerful enterprises will emerge in some areas, perhaps reducing the number of smaller startups. This can make it harder for new businesses to enter the market, but it might also lead to a more stable and established one. According to Ashish Bhatia, Founder and CEO of India Accelerator, consolidation may also give investors more exit possibilities if mergers and acquisitions increase in frequency.

Coverages Garnered for the Client

Press Releases Other Links

- <https://www.cnbctv18.com/startup/funding-rundown-phonepe-gets-additional-100-mil-from-general-atlantic-pi-ventures-raises-rs-100-crore--more-16392451.htm>
- <https://startupstorymedia.com/insights-armour-heavy-raises-inr-1-6-cr-in-pre-seed-funding-to-build-indias-first-performance-wear-brand/>
- <https://bwdisrupt.businessworld.in/article/Armour-Heavy-Raises-Rs-1-6-Cr-In-Seed-Round-Led-By-India-Accelerator/13-04-2023-472744/>
- <https://www.vccircle.com/simpliconcontractraises-pre-series-a-round-hardik-pandya-invests-in-instant-food-brand>
- <https://yourstory.com/2023/04/startup-news-and-updates-daily-roundup-april-12-2023>



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Business News - Small Biz (SME): Armour Heavy performance wear closes seed round led by India Accelerator

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Armour Heavy performance wear closes seed round led by India Accelerator



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ET Retail.com
From The Economic Times

Performance wear startup Armour Heavy raises funds from India Accelerator



Armour Heavy gets Rs 1.6 crore in pre-seed from India Accelerator

CNBC TV 18

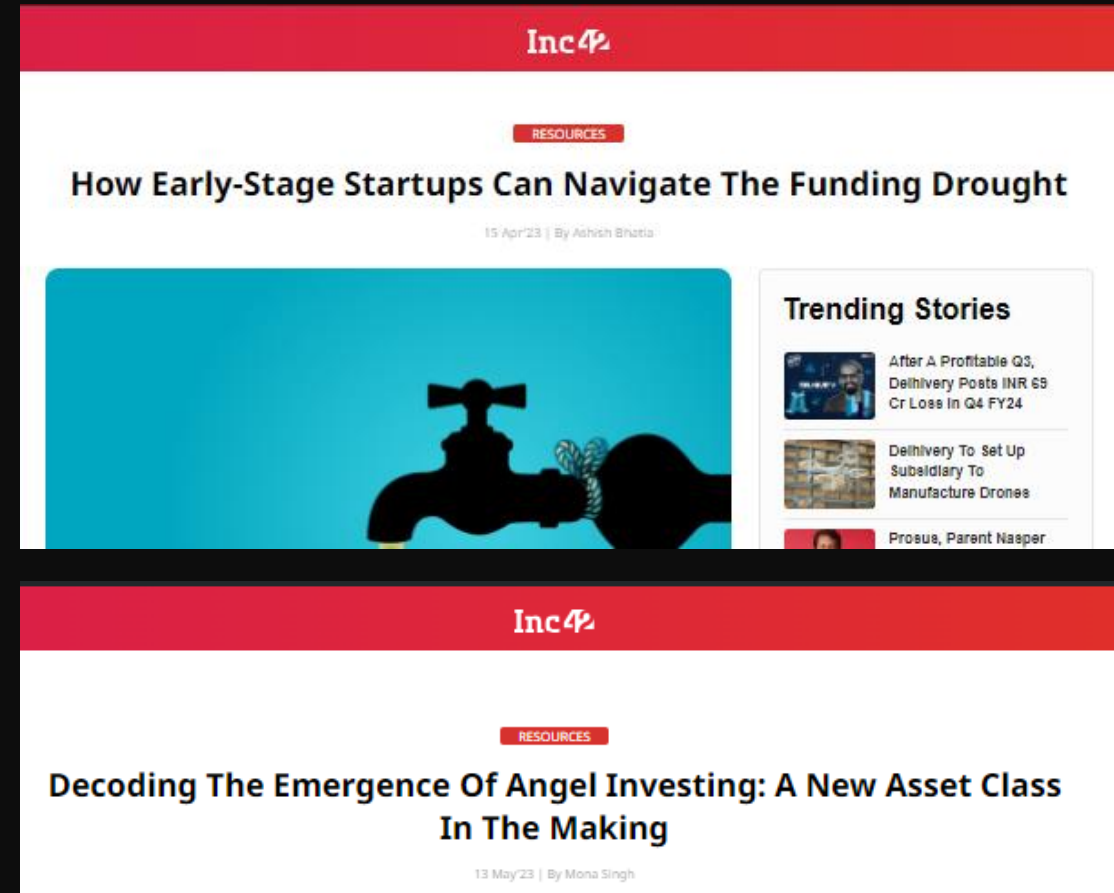
Armour Heavy, a performance wear brand, has recently raised Rs 1.6 crore in pre-seed funding led by India Accelerator. Launched in January 2021, the company is a pureplay D2C brand and operates via its ecommerce marketplace.

The brand intends to use the fresh funds in augmenting its operations and scale its online reach and also enhance research & development in high end performance clothing.

Coverages Garnered for the Client

Authored Article Links

- <https://inc42.com/resources/how-early-stage-startups-can-navigate-the-funding-drought/>
- <https://inc42.com/resources/decoding-the-emergence-of-angel-investing-a-new-asset-class-in-the-making/>



The image shows two screenshots of the Inc42 website. The top screenshot displays an article titled "How Early-Stage Startups Can Navigate The Funding Drought" dated 15 Apr'23 by Ashish Bhatia. The article features a blue header with a black faucet icon. To the right, there is a "Trending Stories" section with three items: "After A Profitable Q3, Delivery Posts INR 69 Cr Loss In Q4 FY24", "Delivery To Set Up Subsidiary To Manufacture Drones", and "Prosus, Parent Naspers". The bottom screenshot shows an article titled "Decoding The Emergence Of Angel Investing: A New Asset Class In The Making" dated 13 May'23 by Mona Singh. Both articles are categorized under "RESOURCES".

Seed funds are in season, despite funding winter

Updated - January 19, 2024 at 11:10 AM.

Source: Tracxn Indian Tech Annual Report 2023 - [Get the data](#) - Created with [Datawrapper](#)

Explaining this trend, Mona Singh, Co-Founder, **India Accelerator**, says that during uncertain economic times, investors may perceive early-stage ventures as more resilient to market fluctuations. "Seed-stage investments often involve innovative ideas and disruptive technologies, making them attractive despite the overall decrease in funding," she says. She adds that investors may also be focusing on unicorns-in-the-making and adjusting their portfolio strategies to allocate more to promising seed-stage companies that are aligned with evolving market trends.

Coverages Garnered for the Client

- Industry Sory Link
- <https://www.thehindubusinessline.com/data-stories/data-focus/seed-funds-are-in-season-despite-funding-winter/article67751200.ece>
- The same Coverage appeared in the Print Edition of HBL



Coverages Garnered for the Client

- [Industry Sory Link](https://startup.outlookindia.com/investors/india-accelerator-joined-hands-with-usaid-dai-to-launch-wescale-accelerator-programme-for-women-entrepreneurs-news-8950#:~:text=India%20Accelerator%20collaborated%20with%20USAID,technology%20sector%20across%20South%20Asia)
- <https://startup.outlookindia.com/investors/india-accelerator-joined-hands-with-usaid-dai-to-launch-wescale-accelerator-programme-for-women-entrepreneurs-news-8950#:~:text=India%20Accelerator%20collaborated%20with%20USAID,technology%20sector%20across%20South%20Asia>
- <https://helloentrepreneurs.com/womentrepreneurs/india-accelerator-and-usaid-dai-unite-to-empower-women-entrepreneurs-24379/>

Coverages Garnered for the Client

- India Accelerator-backed iAngels launches Chennai chapter to invest ₹100 crore in 50 startups in FY24
- <https://yourstory.com/press-release/india-accelerator-begins-gujarat-operations>
- <https://www.thehindubusinessline.com/companies/india-accelerator-backed-iangels-launches-chennai-chapter-to-invest-100-crore-in-50-startups-in-fy24/article67167511.ece>



Thursday, May 16, 2024

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Inc42

FEATURES

How India Accelerator's 'Multiverse' Is Building The 4Cs Of Startup Success

07 Mar'24 | By Meha Agarwal



MONEYBALL | **Inc42**

Shopping cart icon, stack of gold coins icon, hand pointing icon, hand dropping gold coin into a jar icon.

We want to be the first institutional investor for an early stage startup

ASHISH BHATIA

A graphic for an article titled 'How India Accelerator's 'Multiverse' Is Building The 4Cs Of Startup Success'. It features a dark blue background with the 'MONEYBALL' logo on the left and the 'Inc42' logo on the right. In the center is a portrait of Ashish Bhatia. To the left of the portrait are four icons in speech bubbles: a shopping cart, a stack of gold coins, a hand pointing, and a hand dropping a gold coin into a jar. Below the icons is the text 'We want to be the first institutional investor for an early stage startup' and the name 'ASHISH BHATIA'.

Coverages Garnered for the Client

- <https://inc42.com/features/how-india-accelerators-multiverse-is-building-the-4cs-of-startup-success/>

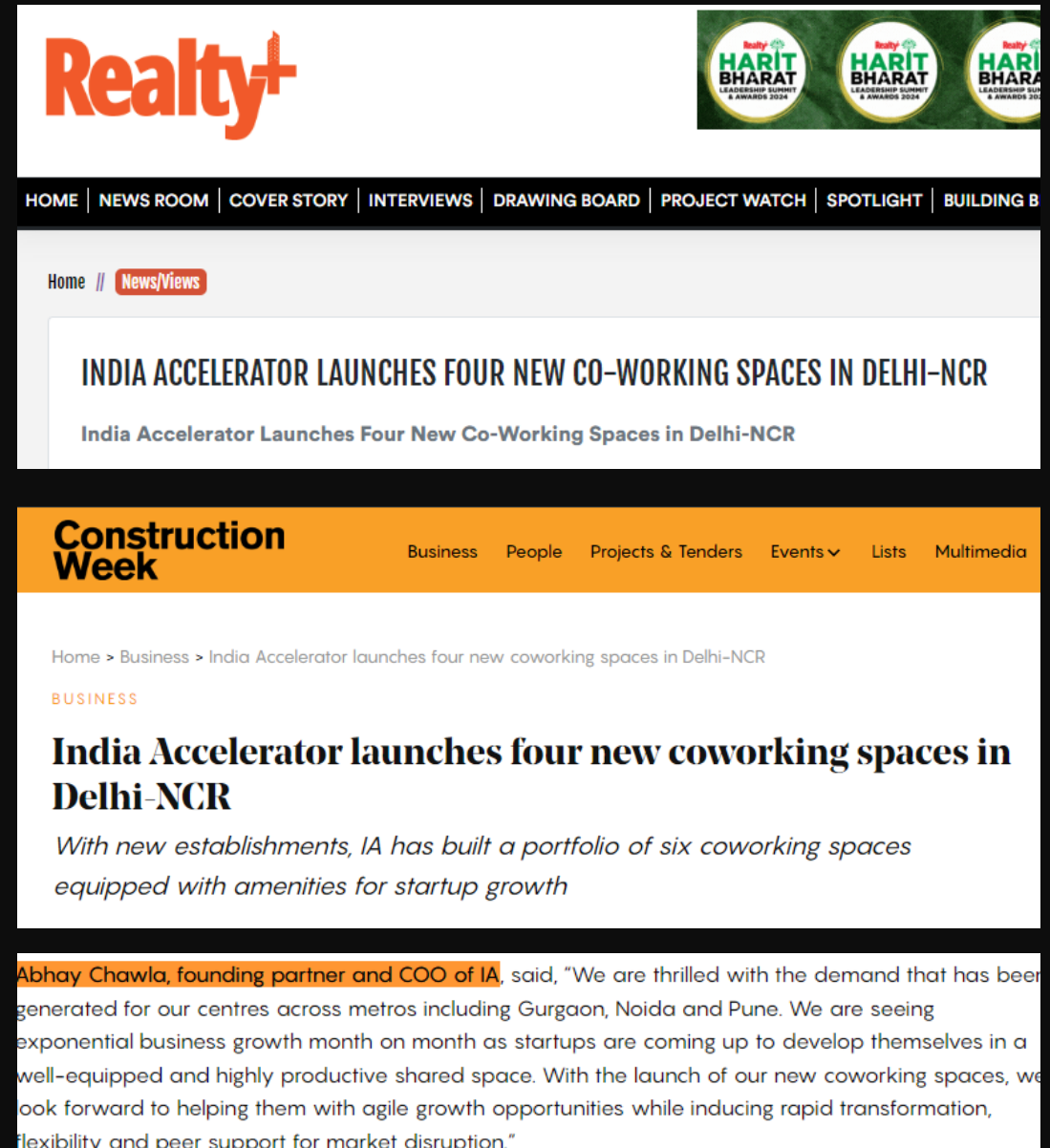
India Accelerator as a Coworking

- India Accelerator (IA) provides invigorating workspaces for the hyper-modern workday, offering superior amenities and holistically curated environments across Gurugram, Noida, Ahmedabad, and Pune.
- With over 200 seating areas per location, IA supports entrepreneurs, startups, and businesses through a dynamic, well-equipped coworking environment. Beyond physical spaces, IA fosters a supportive community of mentors, investors, and industry experts, enhancing networking and collaboration. Their modern amenities, workshops, and events promote productivity, creativity, and growth, making IA an ideal platform for connecting and thriving in India's business landscape.

Coverages Garnered for the Client- India Accelerator Coworking

Announcing the launch of the new centre and highlighted Mr. Abhay (Founding Partner and COO) as a thought leader

- <https://www.rprealtyplus.com/news-views/india-accelerator-launches-four-new-co-working-spaces-in-delhi-ncr-108610.html>
- <https://www.constructionweekonline.in/business/india-accelerator-launches-four-new-coworking-spaces-in-delhi-ncr>



The screenshot displays two news articles. The top article is from Realty+, titled "INDIA ACCELERATOR LAUNCHES FOUR NEW CO-WORKING SPACES IN DELHI-NCR". The bottom article is from Construction Week, titled "India Accelerator launches four new coworking spaces in Delhi-NCR".

Realty+ Article:

HOME | NEWS ROOM | COVER STORY | INTERVIEWS | DRAWING BOARD | PROJECT WATCH | SPOTLIGHT | BUILDING B

Home // News/Views

INDIA ACCELERATOR LAUNCHES FOUR NEW CO-WORKING SPACES IN DELHI-NCR

India Accelerator Launches Four New Co-Working Spaces in Delhi-NCR

Construction Week Article:

Business People Projects & Tenders Events Lists Multimedia

Home > Business > India Accelerator launches four new coworking spaces in Delhi-NCR

BUSINESS

India Accelerator launches four new coworking spaces in Delhi-NCR

With new establishments, IA has built a portfolio of six coworking spaces equipped with amenities for startup growth



Abhay Chawla, founding partner and COO of IA, said, "We are thrilled with the demand that has been generated for our centres across metros including Gurgaon, Noida and Pune. We are seeing exponential business growth month on month as startups are coming up to develop themselves in a well-equipped and highly productive shared space. With the launch of our new coworking spaces, we look forward to helping them with agile growth opportunities while inducing rapid transformation, flexibility and peer support for market disruption."



May 17, 2024


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Home > Articles > Top 4 Accelerators Fueling Tech-Based Startup Success

Articles

Top 4 Accelerators Fueling Tech-Based Startup Success

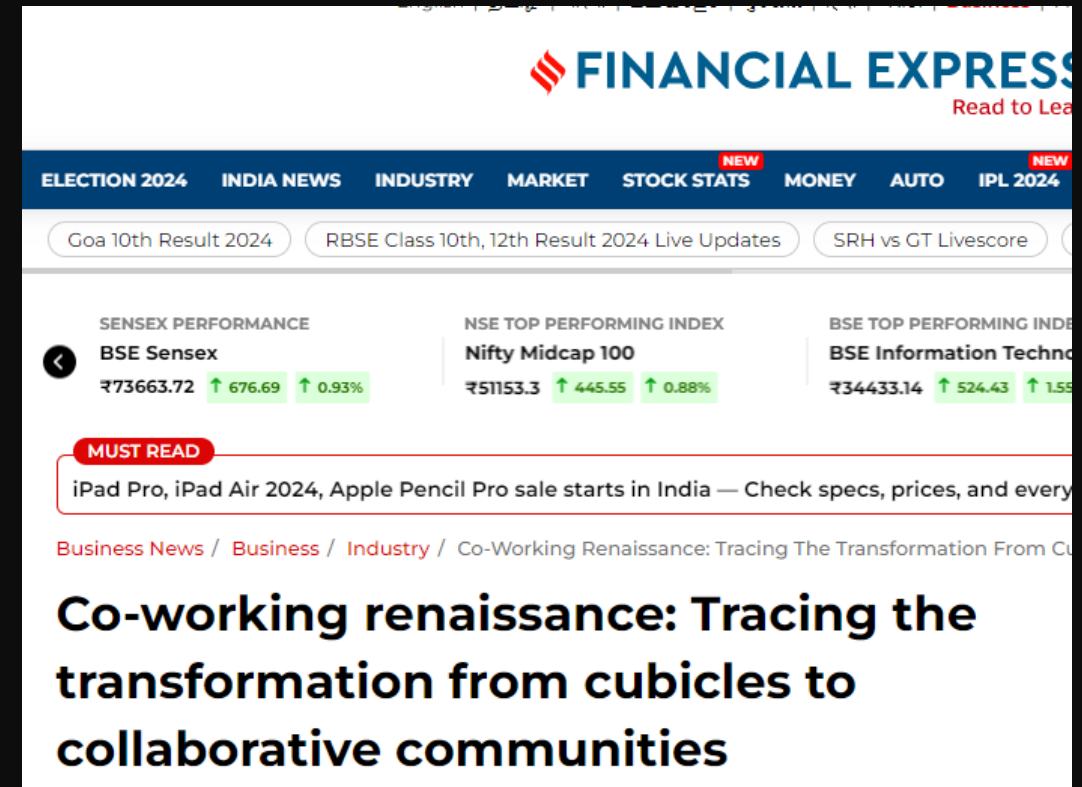
Coverages Garnered for the Client

- [Industry Story Link](#)
- <https://www.passionateinmarketing.com/top-4-accelerators-fueling-tech-based-startup-success/>
- <https://www.itvoice.in/top-4-accelerators-fueling-tech-based-startup-success>

Coverages Garnered for the Client- India Accelerator Coworking

Authored Article by Mr. Abhay (Founding Partner and COO) as a thought leader

- <https://www.financialexpress.com/business/industry-guide-for-startups-to-recoup-funding-winter-3296902/https://www.financialexpress.com/business/industry-co-working-renaissance-tracing-the-transformation-from-cubicles-to-collaborative-communities-3333612/>



The screenshot shows the Financial Express website interface. At the top right is the logo "FINANCIAL EXPRESS" with the tagline "Read to Learn". Below the logo is a navigation bar with categories: ELECTION 2024, INDIA NEWS, INDUSTRY, MARKET, STOCK STATS, MONEY, AUTO, and IPL 2024. There are also "NEW" labels above "STOCK STATS" and "IPL 2024". Below the navigation bar are search filters: "Goa 10th Result 2024", "RBSE Class 10th, 12th Result 2024 Live Updates", and "SRH vs GT Livescore".

The main content area displays market performance data:

SENSEX PERFORMANCE	NSE TOP PERFORMING INDEX	BSE TOP PERFORMING INDEX
BSE Sensex ₹73663.72 ↑ 676.69 ↑ 0.93%	Nifty Midcap 100 ₹51153.3 ↑ 445.55 ↑ 0.88%	BSE Information Techno ₹34433.14 ↑ 524.43 ↑ 1.59%

Below the market data is a "MUST READ" section with a red header. The featured article is titled "iPad Pro, iPad Air 2024, Apple Pencil Pro sale starts in India — Check specs, prices, and every". Below this is a breadcrumb trail: "Business News / Business / Industry / Co-Working Renaissance: Tracing The Transformation From Cu".

The main headline of the article is: **Co-working renaissance: Tracing the transformation from cubicles to collaborative communities**



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Coworking firm India Accelerator makes Noida debut with 20,000 sq. ft space; to launch six new centres by year-end

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India Accelerator launches new coworking space in Gurugram; targets to add 1 lac sq. ft.

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India Accelerator recognized as the 'Best Accelerator of the Country'

Coverages Garnered for the Client

- The same Coverage appeared in the Print Edition of HBL
- <https://www.realtynmore.com/india-accelerator-launches-new-coworking-space-in-gurugram-targets-to-add-1-lac-sq-ft/>
- <https://www.hindustantimes.com/brand-post/india-accelerator-recognized-as-the-best-accelerator-of-the-country-101642597192702.html>

iAngles

- iAngles is a collaborative network of active angel investors – from celebrated startup founders and diverse business backgrounds across segments to high-net-worth individuals(HNIs).
- The powerful network of investors assists in pursuing their passion for investing in early-stage yet high-potential start-ups. Backed by India Accelerator, the group of highly selective, curated group of startup investors provides entrepreneurs' access to their networks along with value propositions beyond funding



Coverages Garnered for the Client

Announcing the recent investments

- <https://www.vccircle.com/agritechcompany-bioveda-raises-funding-from-iangels>
- <https://bwdisrupt.businessworld.in/article/India-Accelerator-s-iAngels-Invests-In-Agri-tech-Startup-BioVeda/27-12-2022-459593/>
- <https://startup.siliconindia.com/startup-funding/agritech-company-bioveda-raises-funding-from-iangels-nwid-36648.html>
- <https://indianstartupnews.com/news/agritech-startup-bioveda-raises-funding-from-india-accelerators-iangels/>

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Home / TMT / Agritech Company BioVeda Raises Funding From IAngels

Agritech Company BioVeda Raises Funding From IAngels

By • Shubhobrota Dev Roy
27 Dec 2022

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This screenshot shows the top portion of a news article on the VCCIRCLE website. The page features the VCCIRCLE logo, navigation links for 'PRO Exclusives', 'Free Newsletter', and 'Subscribe', and a breadcrumb trail: 'Home / TMT / Agritech Company BioVeda Raises Funding From IAngels'. The main headline is 'Agritech Company BioVeda Raises Funding From IAngels', followed by the author 'Shubhobrota Dev Roy' and the date '27 Dec 2022'. Social media sharing icons for WhatsApp, Telegram, Facebook, X, and LinkedIn are visible at the bottom of the article header.

THE HINDU businessline. FREE TO READ

Companies / Markets / Portfolio / Opinion / Elections 2024

Home » Economy » Agri Business

Agritech start-up BioVeda gets seed funding from iAngels

PREMIUM

This screenshot shows the top portion of a news article on the businessline website. The page features the 'THE HINDU businessline.' logo and a 'FREE TO READ' badge. The breadcrumb trail is 'Home » Economy » Agri Business'. The main headline is 'Agritech start-up BioVeda gets seed funding from iAngels', with a 'PREMIUM' badge next to it.

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Agritech Company BioVeda Raises Funding From IAngels

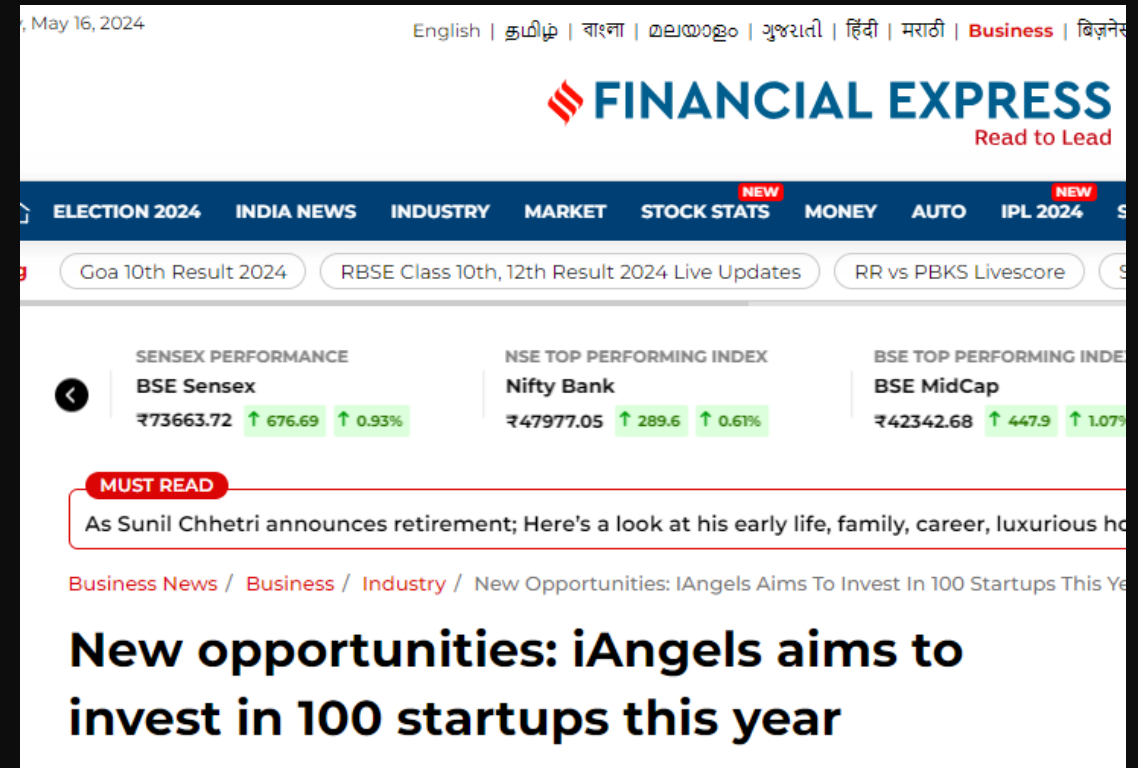
This screenshot shows the top portion of a news article on the siliconindia STARTUP CITY website. The page features the 'siliconindia STARTUP CITY' logo and a navigation menu with links for 'News', 'Webinar', 'Ranking', 'Life', 'Whitepapers', 'Blogs', 'Conferences', and 'About Us'. Below the navigation is a sub-menu with 'STARTUP CITY News', 'Funding News', 'Industry Viewpoint', 'Rankings', 'Magazine', 'VC Viewpoint', and 'VC List'. The 'Funding News' link is highlighted. The breadcrumb trail is 'Funding News'. The main headline is 'Agritech Company BioVeda Raises Funding From IAngels'. Social media sharing icons for WhatsApp, Facebook, LinkedIn, and Instagram are visible at the bottom of the article header.

Coverages Garnered for the Client

Profiling Story:

- iAngels aims to invest in 100 startups this year

<https://www.financialexpress.com/business/industry-new-opportunities-iangels-aims-to-invest-in-100-startups-this-year-3016768/>



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BSE Sensex ₹73663.72 ↑ 676.69 ↑ 0.93%	Nifty Bank ₹47977.05 ↑ 289.6 ↑ 0.61%	BSE MidCap ₹42342.68 ↑ 447.9 ↑ 1.07%

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As Sunil Chhetri announces retirement; Here's a look at his early life, family, career, luxurious home

Business News / Business / Industry / New Opportunities: iAngels Aims To Invest In 100 Startups This Year

New opportunities: iAngels aims to invest in 100 startups this year



Coverages Garnered for the Client

Press Release - Badhaan Secures Early-stage Fund From India Accelerator's iAngels

- <https://yourstory.com/2023/01/entuple-mobility-badhaan-supercluster-pi-secure-seed-funding-round>
- <https://www.siliconindia.com/news/startups/badhaan-acquires-earlystage-funding-from-iangels-of-india-accelerator-nid-220960-cid-19.html>
- <https://bwdisrupt.com/article/badhaan-secures-early-stage-fund-from-india-accelerator%E2%80%99s-iangels-461530>
- <https://entrepreneurnewsnetwork.com/2023/01/13/hyderabad-based-b2b-startup-badhaan-raises-funding-from-india-accelerators-iangels/>

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IAngels, Others Back B2B Procurement Firm Badhaan

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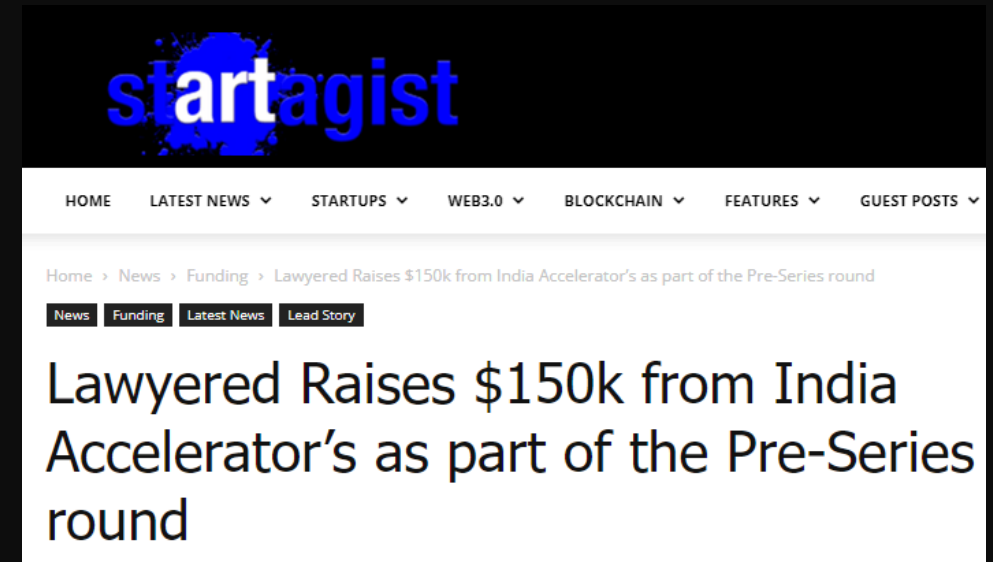
Badhaan Secures Early-stage Fund From India Accelerator's iAngels

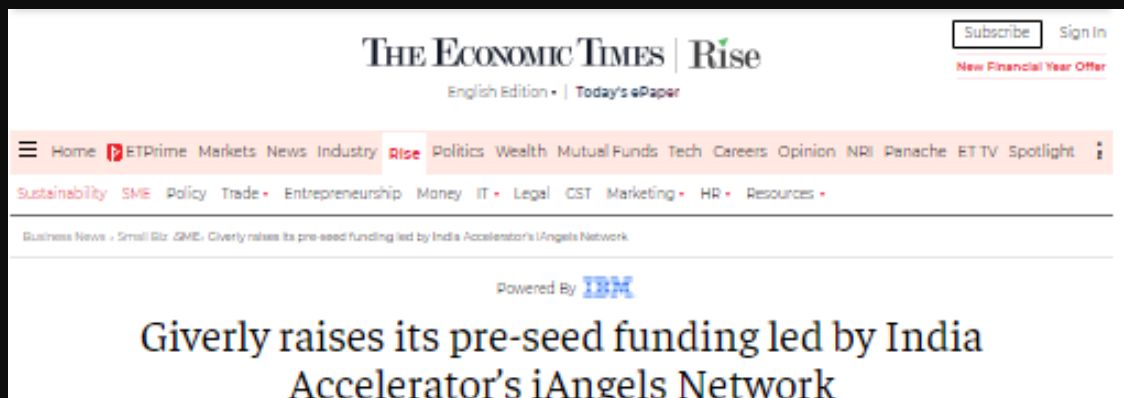


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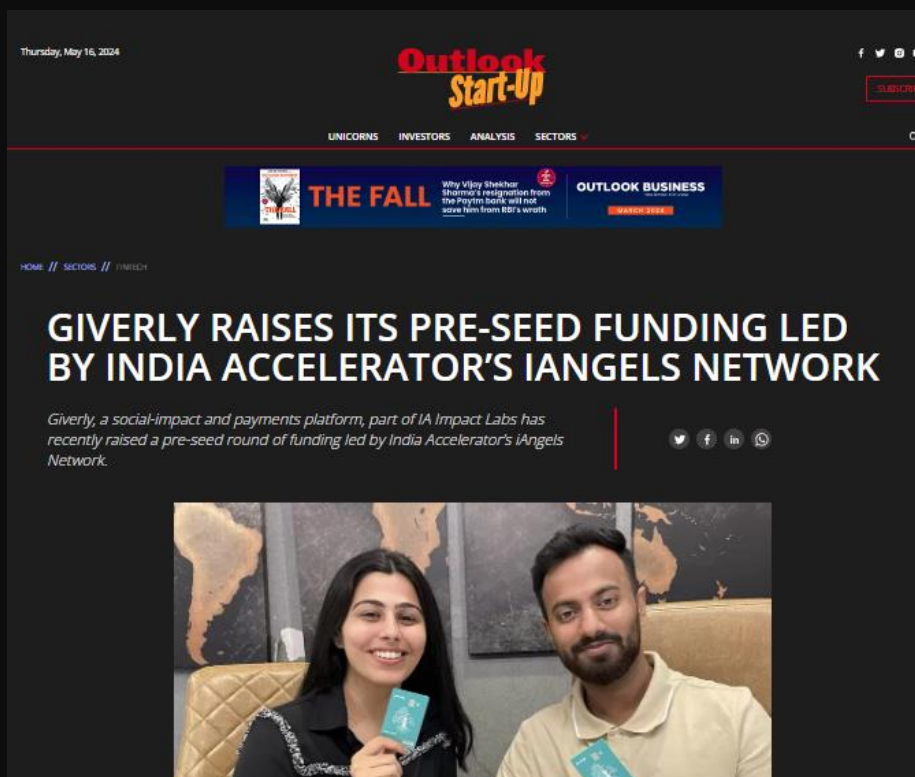
Press Release Lawyered Raises \$150,000 From India Accelerator's Iangels

- <https://startup.outlookindia.com/investors/lawyered-raises-150-000-from-india-accelerator-s-iangles-news-7970>
- <https://startagist.com/lawyered-raises-150k-from-india-accelerators-as-part-of-the-pre-series-round/>
- <https://www.zeebiz.com/startups/news-prozeal-infra-narrato-lawyered-ixambee-receive-funding-startup-funding-india-angel-network-investor-platform-accelerator-229035>





Coverages Garnered for the Client



- <https://economictimes.indiatimes.com/small-biz/sme-sector/giverly-raises-its-pre-seed-funding-led-by-india-accelerators-iangels-network/articleshow/100269922.cms?from=mdr>
- <https://startup.outlookindia.com/sector/fintech/giverly-raised-its-pre-seed-funding-led-by-india-accelerator-s-iangels-network-news-8446>
- <https://bwdisrupt.businessworld.in/article/Gurugram-based-Fintech-Startup-Giverly-Secures-Funds-In-Pre-Seed-Round/16-05-2023-476786/>
- <https://yourstory.com/2023/05/startup-news-and-updates-daily-roundup-may-16-2023>
- <https://www.vccircle.com/earlystage-startups-agraga-locofy-others-raise-funding>
- <https://www.siliconindia.com/news/startups/giverly-receives-preseed-funding-from-the-iangels-network-of-india-accelerator-nid-222970-cid-19.html>
- <https://www.businesstelegraph.co.uk/giverly-raises-its-pre-seed-funding-led-by-india-accelerators-iangels-network/>



Coverages Garnered for the Client

Press Release: Farmology secures seed funding by iAngels

- <https://www.vccircle.com/rupeeredeenbfc-farmology-raise-early-stage-funding>
- <https://www.thehindubusinessline.com/economy/agri-business/farmology-secures-seed-funding-by-iangels/article67141319.ece>
- <https://www.entrepreneur.com/en-in/news-and-trends/farmology-secures-seed-funding-by-india-accelerator-backed/456731>
- Additionally, the story appeared in the print edition of Mint, and The Hindu Business Line

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Farmology secures seed funding by iAngels bl. PREMIUM

Updated - July 31, 2023 at 05:52 PM. | Mangaluru, July 31

The company plans to use funds for improving technology, expand

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Farmology

Agritech platform Farmology has secured an undisclosed amount in its seed funding round led by iAngels, which is backed by **India Accelerator**.

The round also saw participation from high net-worth individuals (HNIs) and industry veterans such as Sunil Nair and Siladitya Sarangi, among others.

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Farmology Secures Seed Funding By India Accelerator-Backed iAngels



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Finayo

EV asset and lending platform Finayo has raised an undisclosed amount in a seed funding round from iAngels Network, which is backed by **India Accelerator**.

Coverages Garnered for the Client

- <https://bwdisrupt.com/article/ev-asset-lending-management-platform-finayo-closes-it-seed-round-482244>
- <https://www.vccircle.com/scapiawatchyourhealth-finayo-get-funding-from-matrix-partners-others>
- <https://www.vccircle.com/scapiawatchyourhealth-finayo-get-funding-from-matrix-partners-others>
- <https://yourstory.com/2023/06/startup-news-and-updates-daily-roundup-june-28-2023>
- <https://startupstorymedia.com/insights-finayo-closes-seed-round-to-accelerate-development-of-ev-asset-and-lending-management-platform/>



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- <https://www.entrepreneur.com/en-in/news-and-trends/iangels-launches-chennai-chapter-to-invest-inr100-crore-in/457037>
- <https://www.thehindubusinessline.com/companies/india-accelerator-backed-iangels-launches-chennai-chapter-to-invest-100-crore-in-50-startups-in-fy24/article67167511.ece>
- <https://bwdisrupt.com/article/india-accelerator-backed-iangels-to-invest-rs100cr-in-50-startups-in-fy24-487019>
- <https://www.thehindubusinessline.com/companies/india-accelerator-backed-iangels-launches-chennai-chapter-to-invest-100-crore-in-50-startups-in-fy24/article67167511.ece>
- <https://yourstory.com/2023/08/india-accelerator-backed-iangels-launches-chennai-chapter-startups>

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India Accelerator's iAngels plans to invest Rs 100 Cr in 50 startups in FY24

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India Accelerator-backed iAngels To Invest Rs100cr In 50 Startups In FY24

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India Accelerator-backed iAngels launches Chennai chapter to invest ₹100 crore in 50 startups in FY24



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SENSEX PERFORMANCE	₹74005.94	↑ 88.91 ↑ 0.12%
NSE TOP PERFORMING INDEX	₹48199.5	↑ 83.85 ↑ 0.17%

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Business News / Jobs Career / Education / India Accelerator And IIM Lucknow Collaborate To Introduce 'Angel Investing Certification Programme'

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India Accelerator partners with IIM Lucknow to offer angel investing certification programme

By Prachi Verma, ET Bureau • Last Updated: Mar 13, 2024, 03:41:00 PM IST

Synopsis
India Accelerator and the enterprise incubation centre (EIC) of Indian Institute of Management (IIM), Lucknow, have collaborated to introduce a two-day Early Stage Venture Capital-Angel Investing Certification Programme. The residential programme, scheduled for April 6 and 7 at IIM Lucknow EIC (Noida) campus, aims to expand the pool of angel investors.

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IIML, India Accelerator Partners To Introduce Angel Investing Certification Program

B2B Funding Network- Finvolve

- Finvolve, a joint venture between India Accelerator and Finolutions, is dedicated to empowering wealth managers throughout the country by guiding them through the complexities of investing in the startup ecosystem.
- Finvolve's mission is to cultivate a vibrant community of wealth managers who support each other and embrace a diverse range of high-potential investment opportunities. The venture aims to provide wealth managers with a curated deal flow of promising startups, enabling them to maximize their clients' returns while contributing to the burgeoning startup asset class, currently recognized as one of the leading investment avenues

Finvolve to launch ₹100-cr category-1 angel fund

Updated - May 14, 2023 at 05:43 PM.

The fund aims to invest approximately \$1 million on average per start-up over a span of two to two-and-a-half years

BY ISHA RAUTELA

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- <https://www.thehindubusinessline.com/companies/finvolve-to-launch-100-cr-category-1-angel-fund/article66849460.ece>

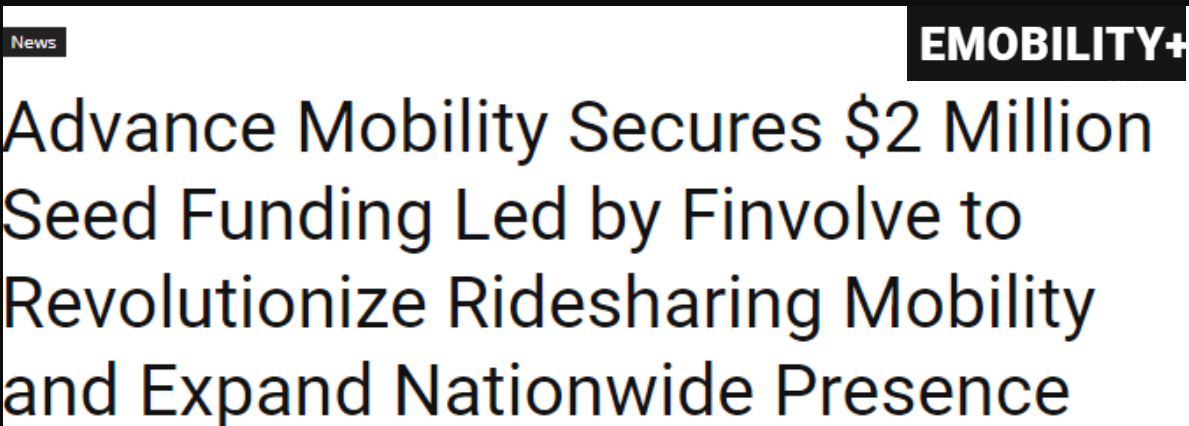
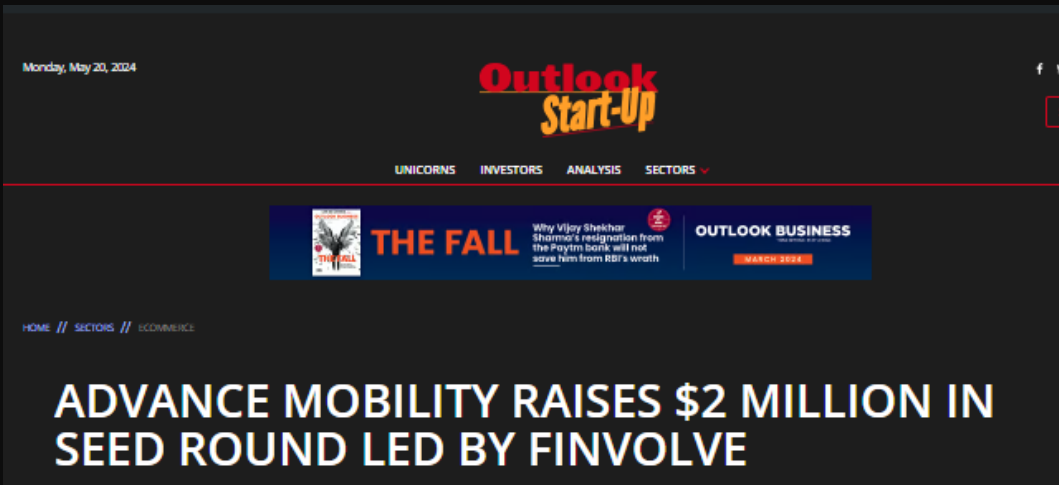


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- <https://www.vccircle.com/zuludéfence-systems-paytring-secure-early-stage-funding>
- <https://business.outlookindia.com/companies/zulu-defence-systems-raises-750k-in-seed-round>
- <https://www.cnbctv18.com/startup/startup-digest-elon-musk-pm-modi-india-cornerstone-ventures-scaler-alibaba-pocket-fm-microsoft-19395233.htm>
- <https://indianstartupnews.com/funding/deftech-indian-startup-zulu-defence-system-raises-usd-750k-in-seed-round-through-finvolve-4476905>
- [https://inshorts.com/en/news/deftech-indian-startup-zulu-raises-\\$750000-in-a-seed-round-1712756067462](https://inshorts.com/en/news/deftech-indian-startup-zulu-raises-$750000-in-a-seed-round-1712756067462)
- <https://yourstory.com/2024/04/startup-news-and-updates-daily-roundup-april-9-2024-neha-dhupia-zepto>

The screenshot displays the VCCIRCLE website interface. At the top, the VCCIRCLE logo is on the left, and navigation links for 'PRO Exclusives' and 'Free News' are on the right. Below the logo, a horizontal menu lists categories: VENTURE CAPITAL, PRIVATE EQUITY, M&A, CREDIT, INDUSTRY (with a dropdown arrow), PEOPLE, and LP CO. The main content area shows a breadcrumb trail: Home / TMT / Zulu Defence Systems, Paytring Secure Early-Stage Funding. The article title is 'Zulu Defence Systems, Paytring Secure Early-Stage Funding'. Below the title, there are social media icons for LinkedIn and Instagram. A secondary header for 'Outlook BUSINESS + MONEY' is visible, with a navigation menu including News, Markets, Exclusives, Invest, Economy & Policy, Start-Ups, and Cor. The article content area shows the sub-header 'Companies' and the main headline 'Zulu Defence Systems Raises \$750K In Seed Round'. At the bottom, a blue banner for CNBC TV18 features the text 'Startup Digest: Elon Musk to meet PM Modi in India, Cornerstone Ventures launches \$200 million fund and more'.

Advance Mobility raises \$2 million led by Finvolve



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- <https://startup.outlookindia.com/sector/e-commerce/advance-mobility-raises-2-million-in-seed-round-led-by-finvolve-news-10485>
- <https://emobilityplus.com/2024/02/08/advance-mobility-secures-2-million-seed-funding-led-by-finvolve-to-revolutionize-ridesharing-mobility-and-expand-nationwide-presence/>
- <https://www.evmechanica.com/advance-mobility-secures-2m-seed-funding/>
- <https://www.hindustantimes.com/cities/pune-news/bitsnbytes-know-about-startup-business-news-in-pune-101707501235695.html>
- <https://emobilityplus.com/2024/02/08/advance-mobility-secures-2-million-seed-funding-led-by-finvolve-to-revolutionize-ridesharing-mobility-and-expand-nationwide-presence/>



Thank you!

